

Lobbying Firm Registration Statement

(Government Code Section 86104)

Legislative Session	CALIFORNIA FORM 601
2009 2010 (Insert Years)	FAIR POLITICAL PRACTICES COMM. For Official Use Only AMENDMENT 005
1/6	

Type or Print in ink

SEE INSTRUCTIONS ON REVERSE

NAME OF LOBBYING FIRM:

NIEMELA CAPITOL CONCEPTS

BUSINESS ADDRESS: (Number and Street)

(City)

(State)

(Zip Code)

SACRAMENTO

CA

95814

MAILING ADDRESS: (If different than above.)

If this is an initial registration, enter the
DATE QUALIFIED as a Lobbying Firm:

02/01/2009

TELEPHONE NUMBER:

FAX NUMBER: (Optional)

E-MAIL: (Optional)

NIEMELA@NIEMELACC.COM

I Individual Lobbyists

- * List the full name of each partner, owner, officer or employee of your lobbying firm who is a lobbyist. Attach a Form 604 for each lobbyist.
- * Do not list any individual who is separately registered as a lobbying firm or who is employed by a lobbying firm with which you subcontract.
- * If your firm does not have a partner, owner, officer, or employee who qualifies as a lobbyist, state "not applicable."

Please see attached pages

II Lobbyist Employers

- * Use Section A to report each client with whom your firm has a direct contract to provide lobbying services.
- * Use Section B to report lobbying firms with which your firm subcontracts to provide lobbying services and the clients on whose behalf your firm will lobby.
- * Attach a Form 602 for each person identified in Section A or B.

Please see attached pages



Lobbying Firm Registration Statement

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CALIFORNIA
FORM

601

FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM:
NIEMELA CAPITOL CONCEPTS

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III Statement of Responsible Officer

I am a partner, owner, or officer of the lobbying firm of NIEMELA CAPITOL CONCEPTS.

I am the person responsible for filing statements and reports and keeping records required by Chapter 6 of the Political Reform Act (Government Code Sections 81000-91015). I have read and understand the prohibitions contained in Sections 86203 and 86205.

86203. It shall be unlawful for a lobbyist or a lobbying firm to make gifts to one person aggregating more than ten dollars (\$10) in a calendar month, or to act as an agent or intermediary in the making of any gift, or to arrange for the making of any gift by any other person.

"Gift" as used in Section 86203 means a gift made directly or indirectly to any state candidate, elected state officer, or legislative official, or to an agency official of any agency required to be listed on the Registration Statement of the lobbying firm or the lobbyist employer of the lobbyist.

86205. No lobbyist or lobbying firm shall:

(a) Do anything with the purpose of placing any elected state officer, legislative official, agency official, or state candidate under personal obligation to the lobbyist, the lobbying firm, or the lobbyist's or the firm's employer.

(b) Deceive or attempt to deceive any elected state officer, legislative official, agency official, or state candidate with regard to any material fact pertinent to any pending or proposed legislative or administrative action.

(c) Cause or influence the introduction of any bill or amendment thereto for the purpose of thereafter being employed to secure its passage or defeat.

(d) Attempt to create a fictitious appearance of public favor or disfavor of any proposed legislative or administrative action or to cause any communication to be sent to any elected state officer, legislative official, agency official, or state candidate in the name of any fictitious person or in the name of any real person, except with the consent of such real person.

(e) Represent falsely, either directly or indirectly, that the lobbyist or the lobbying firm can control the official action of any elected state officer, legislative official, or agency official.

(f) Accept or agree to accept any payment in any way contingent upon the defeat, enactment, or outcome of any proposed legislative or administrative action.

VERIFICATION

I have used all reasonable diligence in preparing this Statement. I have reviewed this Statement and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed On 01/26/2010
DATE

By ERIN NIEMELA

SIGNATURE OF RESPONSIBLE OFFICER

Name of Responsible Officer ERIN NIEMELA

TYPE OR PRINT

Title OWNER (451600-MM)

Lobbying Firm
Registration Statement
(Government Code Section 86104)

Type or Print in ink

SEE INSTRUCTIONS ON REVERSE 3/6

I Individual Lobbyists

- * List the full name of each partner, owner, officer or employee of your lobbying firm who is a lobbyist. Attach a Form 604 for each lobbyist.
- * Do not list any individual who is separately registered as a lobbying firm or who is employed by a lobbying firm with which you subcontract.
- * If your firm does not have a partner, owner, officer, or employee who qualifies as a lobbyist, state "not applicable."

ERIN NIEMELA

Lobbying Firm Registration Statement

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CALIFORNIA
FORM **601**
FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM:
NIEMELA CAPITOL CONCEPTS

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II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number ENVIRONMENTAL WORKING GROUP SACRAMENTO CA 95814	Effective Date 04/15/2009	Period of Contract INDEFENITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE	Description of Employer's Lobbying Interests ENVIRONMENTAL ISSUES	
Employer's Name, Address and Telephone Number CITY OF IRVINE IRVINE CA 92614	Effective Date 07/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,HCD,TRANSPORATION AND FINAN - CE	Description of Employer's Lobbying Interests GENERAL MUNICIPAL ISSUES	
Employer's Name, Address and Telephone Number LARGE-SCALE SOLAR ASSOCIATION SACRAMENTO CA 95818	Effective Date 02/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,PUBLIC UTILITIES COMMISSION,CA - ENERGY COMMISSION AND CA AIR RESOURCES BOARD	Description of Employer's Lobbying Interests SOLAR AND RENEWABLE ISSUES	
Employer's Name, Address and Telephone Number MAJESTIC REALTY CO. INDUSTRY CA 91746	Effective Date 07/30/2009	Period of Contract INDEFENITE
Agencies to be Lobbied LEGISLATURE	Description of Employer's Lobbying Interests ECONOMIC DEVELOPMENT	
Employer's Name, Address and Telephone Number SONY PICTURES ENTERTAINMENT CULVER CITY CA 90232	Effective Date 02/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE	Description of Employer's Lobbying Interests ISSUES AFFECTING THE FILM INDUSTRY	

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CALIFORNIA
FORM
601
FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM:
NIEMELA CAPITOL CONCEPTS

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II Lobbyist Employers

SECTION B -- Subcontracted Clients

Name, Address and Telephone Number of Subcontracting Lobbying Firm:
CALIFORNIA

SACRAMENTO CA 95814

Effective Date of Contract

04/15/2009

Period of Contract

INDEFENITE

Name, Address and Telephone Number of Client on Whose Behalf Your Firm will Lobby:

NATIONAL FOOTBALL LEAGUE

NEW YORK NY 10017

Agencies to be Lobbied
LEGISLATURE

Description of Client's Lobbying Interests
LEAGUE ISSUES

TEXT ANNOTATION

PAGE 1

Schedule F601

Reference No: A

AMENDING TO CORRECT ADDRESS OF FIRM; AMENDING TO CORRECT EMAIL ADDRESS FOR LOBBYIST AND FIRM; AND AMENDING TO REMOVE MAILING ADDRESS FOR ERIN NIEMELA